

# Class Schedule

|      | Class 1 (9:45-10:35)   | Class 2 (11:40-12:30)  | Class 3 (14:00-14:50)  | Class 4 (15:20-16:10)  |
|------|--|--|--|--|
| D201 | <b>【GS】</b><br>Taiwan Society Today  | <b>【GS】</b><br>Taiwan Society Today  | <b>【GS】</b><br>Defining the Rural  | <b>【GS】</b><br>Defining the Rural  |
| D202 | -  | <b>【GS】</b><br>Defining the Rural  | <b>【GS】</b><br>Media Representation of Social Diversity                          | <b>【GS】</b><br>Media Representation of Social Diversity                          |
| D203 | <b>【GB】</b><br>Marketing and Innovation  | <b>【GB】</b><br>Marketing and Innovation  | <b>【GB】</b><br>Marketing and Innovation  | -  |
| D204 | <b>【EAP】</b><br>The Literature of being Hāfu:<br><i>Tsunami Girl</i> by Julian Sedgwick and Chie Kutsuwada | <b>【EAP】</b><br>The Literature of being Hāfu:<br><i>Tsunami Girl</i> by Julian Sedgwick and Chie Kutsuwada | <b>【GS】</b><br>Taiwan Society Today  | -  |
| D205 | -  | <b>【EAP】</b><br>Reinforcing vocabulary through collaborative communication tasks                           | <b>【EAP】</b><br>Reinforcing vocabulary through collaborative communication tasks | <b>【EAP】</b><br>Reinforcing vocabulary through collaborative communication tasks |
| D206 | <b>【GC】</b><br>Is Time Travel Possible?  | <b>【GC】</b><br>Is Time Travel Possible?  | <b>【GC】</b><br>Is Time Travel Possible?  | -  |

| 領域名・講義タイトル・講師名  | 講義詳細   |
|---|--|
| <p>【GS】<br/>Taiwan Society Today<br/>( Yu-Hua CHEN )</p>                      | <p>Taiwan has become a very popular keyword in Japanese society in recent years. Taiwanese society is also an attractive subject for AIU students interested in global affairs. This class will firstly provide you with an overview of the complicated history of Taiwan, centering on the island's unique geographic location in East Asia. By using the concept of identity, this class will then help you understand the puzzling phenomenon of why some people in Taiwan have difficulty answering the question, "Who am I?" Finally, this class will highlight key features of contemporary Taiwanese society and why they matter.</p> |
| <p>【GS】<br/>Defining the Rural<br/>( Luke DILLEY )</p>                        | <p>The concept of the 'rural' is central to rural studies, rural sociology and related fields. This interactive class will explore how we might begin to define 'rural' and some of the issues associated with these definitions.</p>  |
| <p>【GS】<br/>Media Representation of Social Diversity<br/>( Ki Deuk HYUN )</p> | <p>Our society consists of diverse groups having different social backgrounds and identities, such as gender, race/ethnicity, class, age, and nationality. This class discusses how media content and programs like news, dramas, and films portray or describe different social groups. We will examine whether media portray diverse social groups equally and fairly using the concepts of media representation, underrepresentation, and misrepresentation. We will also discuss how media representation of social diversity affects our perceptions and beliefs about these groups of people.</p>                                      |
| <p>【GC】<br/>Is Time Travel Possible?<br/>( Kyle SHUTTLEWORTH )</p>            | <p>Many science fiction stories explore the possibility of time travel. These stories often speculate upon how time travel could be achieved and what effects time travel would have upon our present and future. In this lecture, we will consider the possibility of time travel from a philosophical perspective. More specifically, we will question the concept of time, personal identity, and whether our presence in the past could really alter the future.</p>   |

領域名・講義タイトル・講師名

講義詳細

【GB】

Marketing and Innovation

(Sungkyu LEE )

Innovations and markets are characterized by high levels of uncertainty. Thriving in the innovative marketplace requires a mastery of a diverse set of skills and capabilities. From adroitly reading market trends to investing wisely in future technologies, from understanding customers intimately to offering them a compelling value proposition, marketing managers must be versatile yet focused, flexible yet determined, and tenacious yet open-minded. This class will expose participants to the opportunities and challenges of marketing and prepare them with the tools necessary to make marketing decisions in an uncertain market environment.

【EAP】

The Literature of being Hāfu:  
*Tsunami Girl* by Julian Sedgwick  
and Chie Kutsuwada

( Lee FRIEDERICH )

Traveling to Fukushima on March 10, 2011, Yūki Hara Jones, a 15-year old British-Japanese girl is facing trouble fitting in at school and finding what makes her happy. To get through this troubling time, she makes her first trip by herself to Japan to visit the one person who has always believed in her, Grandpa Jiro. Life had a different journey in mind for Yūki though beginning on March 11. Join this class to discover some of Yūki's challenges being hāfu and how recovering the Japanese side of herself helps her to survive the aftermath of the 3.11 disaster.

【EAP】

Reinforcing vocabulary through  
collaborative communication  
tasks

( Ian HURLEY )

Vocabulary acquisition is an essential aspect of language proficiency, particularly at beginner and intermediate levels. While self-study, which typically involves learning lists of high-frequency words, can be an important aspect of developing receptive understanding, over-reliance on this strategy has limitations. For example, developing expressive command of new vocabulary also requires repeated use, with communicative activities being especially effective. This class explores a variety of classroom activities that aim to maximize vocabulary reinforcement through collaborative communication tasks.